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POLLY MARSHALL

SKILLS

Professional Skills

- Research •
- Interviewing •
- Writing •
- Re-writing •
- Editing •
- Graphic Design •
- Marketing •
- Branding •

Personal Skills

- Dependable team member •
- Leadership capacity •
- Integrity •
- Unending curiosity •
- Ability to work unsupervised •

Technical Skills

- Adobe Acrobat •
- Adobe InCopy •
- Adobe InDesign •
- AP Stylebook •
- GoogleDocs •
- MS Office •
- Photoshop •
- PowerPoint •
- Slack •
- Trello •

WORK EXPERIENCE

AI Chatbot Evaluator

2023 - Present

Data Annotation

I test AI chatbots' ability to provide appropriate responses. Some of my evaluation projects to date include creating personas, designing specified settings comparisons, constructing hyper-specific instructions, composing image-based prompts, prompt editing, video creation, producing audio-to-text prompts, and response editing. This is a remote position.

Associate Director of Admissions

2011 - 2019

Arkansas State University

- I interviewed, hired, trained, and managed the university's team of recruiters.
- Due to personnel issues, I also served as the Marketing Director for the Admissions Office, spearheading the institution's recruitment marketing strategy.

Owner and Editor-in-Chief

Niche Publications & Creative

2000 - 2009

As Editor-in-Chief, I mentored teams of writers, designers, and photographers responsible for creating content for an array of magazines, including:

- Celebrate (monthly showcase of community and philanthropic events)
- Northeast Arkansas Parent (monthly local parenting magazine)
- The Leader (Chamber of Commerce monthly publication)
- Nuptials (biannual engagement and bridal magazine)
- Showcase of Homes (annual publication)
- Parent Pages (annual directory)
- Noel (annual Christmas publication)

EDUCATION

MA, Service Journalism

University of Mississippi

BS, Journalism

Arkansas State University